



**THE BRIDGE**  
LA FAMIGLIA ORGANIC

**The Bridge s.r.l.**  
San Pietro Mussolino (VI)  
Italy  
[www.thebridgebio.com](http://www.thebridgebio.com)

**Products and Services**  
Production and distribution of  
vegetable and organic drinks

**Employees**  
70 employees

**Revenue**  
33 Million Euros

**SAP® Solutions**  
SAP Business One

## THE BRIDGE srl has chosen the international SAP Business One® ERP to deal with foreign markets

In just a few years The Bridge Srl had a significant growth and the export of its biological and vegetable products reached 80% of the entire production. Hence It was necessary to reorganize the company processes with an internationally consolidated management system in order to manage all the activities in a structured manner both with Italian clients and with foreign clients

### Management needs

- An ERP that is able to manage all the activities and regulations related to the field of importing and exporting
- A consolidated and international ERP with various localisations
- Switching from paper management of production to fully computerized management of production
- Computerized management of Logistics for a more complete governance

- Why SAP and InformEtica Consulting
- SAP is a well-known and reliable brand with certified partners
- SAP with its ERP SAP Business One responded to international management needs
- InformEtica Consulting developed native add-ons for SAP Business One for the management of production and Logistics: LPOne, Start & Stop, TerminalOne

### Evaluation of results

- Entire supervision of company processes, its own brand and of the Private Label
- Streamlined/Lean management of production with full vision of all the work phases
- Better management of supply of raw materials and subcontract work

**The development of the company went hand in hand with the adoption of cutting-edge technological solutions: this is why we relied on SAP and InformEtica Consulting, which were able to offer innovative solutions suited to our growth needs. .**

Paolo Negro Marcigaglia, CEO e R&D Manager



### Featured Partner



**+50%**

Turnover growth from 2014 to 2018

**+80%**

Production reserved for export to over 50 countries worldwide

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