

La Piadineria has chosen SAP® Business One as the best tool for a speed growth.

Founded in Brescia in 1994 La Piadineria Group, is today the most important Fast casual Food company in the Italian market, with over 240 restaurants between Italy and France. The formula proposed in the branded “La Piadineria” shops is based on offering more than 30 types of “piadina”, made with fresh ingredients mixed at the Montirone (BS) factory. The piadinas are cooked and stuffed on each restaurant according to the customer’s request, with genuine ingredients and always fresh. In 2011, in order to control and manage the growth of its organizational structure, the company chose as ERP, SAP Business One. Data collection through one single tool was of fundamental relevance for the company’s growth strategy and production planning.

Challenges and Opportunities

- Centralize the information in order to have the accounting logistic and economic control of all parts of the company.
- Collection of data from all different restaurants to better analyze the company’s needs.
- Better organisation and planning of supplies.
- Production management and planning.

Why SAP and InformEtica Consulting

- SAP is an internationally consolidated brand
- SAP Business One counts with reliable Gold Partners with proven experience.
- InformEtica Consulting is not only a supplier, but a technological partner with which the company is growing in its innovative and digital transformation

Value-Driven Results

- Control and monitoring of business processes.
- Reports and analysis with structured data.
- Accurate supplyings planning for the restaurants through the web portal.



“With SAP Business One and InformEtica Consulting it has been possible to support the development of the group in the phase of technological innovation and allow us to obtain specific insights from the data we collect daily from our sales points.

Lorenzo Vinazzani, CFO, La Piadineria

40%

Annual Growth

13,5M

Piadine produced / year

Featured Partner



Customer Name
Gruppo La Piadineria
Via Benedetto Castelli, 6
25010 Montirone (BS)
Italy
www.lapiadineria.com/

Industry
Food & Beverages

Products and Services
Casual Fast Food
restaurants

Employees
1300

Revenue
77M

Featured Solutions
SAP Business One

To watch the video
<https://vimeo.com/350355198/9625fd3031>

