

# Pastificio Novarese: the importance of automatic traceability with

## SAP Business One®

Pastificio Novarese was established in 1961 as a family laboratory for the production of ravioli and tortellini. The plants for the production of pasta were made according to the design of the Novarese family in order to keep the artisan characteristics of the pasta unchanged. Over the years, the company has grown and has acquired an important market share, serving both Small and Mass Market Retailers, acquiring customers with well-known Private Label brands.

### Challenges and opportunities

- Regulatory obligation of Electronic Invoicing.
- The need, for a small company, to have precise traceability requirements and automatic food safety checks, digitizing an operation that was purely manual.
- The previous information system was dated and with many limitations.

### Why SAP and InformEtica Consulting

- SAP Business One is an important and reliable ERP platform, well referenced, which has a big company like SAP behind
- The SAP Business One ERP platform is integrated and fully customizable.
- It is a standard ERP platform that suits small businesses very well
- SAP recommended InformEtica Consulting which proved to be a very qualified partner, as well as close to the office.
- InformEtica works closely with Pastificio Novarese to digitize all production orders.

### «Value- Driven» Results

- Precise and real-time traceability that has allowed us to pass the audit of an important Italian brand, leader in the food market, for over twenty years.
- Reengineering and improvement of business processes.
- Improved data management and corporate reporting: availability of fast and accurate data.
- Better accuracy in calculating the requirements for production orders.
- In the future there will be the possibility to collect data from the production lines automatically.



**“SAP Business One allows us to go back and forth for very effective traceability. The ability to collect data is very fast and also very precise”.**

Diego Novarese, Owner, Verona, Italia.

**10%**

Annual turnover growth

Partner



**SAP Business One**

Pastificio Novarese S.r.l.  
Via dei Castagni, 13 Loc.  
Montorio 37141- Verona. Italia

Market sector  
Food

Products and services  
Production of fresh pasta

Employees  
25

Turnover  
6,5 M €

Features SAP solutions  
SAP Business One

<http://www.pastificionovarese.it>

THE BEST RUN

