

Cromaplast: a governance of Production and Data through the implementation of SAP Business One®

Cromaplast began its journey in 1967 as a subcontractor of chrome plating of items for the healthcare sector and for molding in the household appliances sector. By the end of the 90s, Cromaplast opened its doors to the automotive sector with the molding of plastic materials and chrome plating. Short after this, the company became known throughout Europe. However, this was just the beginning of Cromaplast's success, and in the 2000s the company created new chrome plating lines and invested in important molding machinery. Furthermore, Cromaplast made itself known for its green soul which today is outlined in various forms: it begins with the observation of a circular economy, where it reuses discarded plastics; continues with the use of an internal purifier that does not allow used water to leave the production sector; ends with the research conducted by its own certified laboratory to develop a new chrome plating process where hexavalent chromium will no longer be used, which will be banned in 2023 by the European Union. The important investment in this research could give life to a new chrome plating system prematurely, favoring environmental protection and respect for certain economic savings.

Challenges and opportunities

- Greater governance of production also through vertical solutions, such as LPOne, integrated with SAP Business One
- An ERP that processed data from a Business Intelligence perspective, to have greater corporate control
- To be able to choose an SAP Partner who had integrated SAP Business One solutions suitable for managing production cycles
- The possibility of creating a standard for the management of personal data in the future, so that all data derived from business processes can be managed in SAP Business One

Why SAP and InformEtica

- SAP met the new business needs of both business growth and market internationalization
- SAP was and is an obligatory choice for those who are developing and investing in business growth
- InformEtica Consulting to have a governance on the production data through the LPOne add-on
- InformEtica Consulting to have technological growth in step with the development of business needs

Value- Driven» Results

- SAP Business One has guided the company towards a business model that has improved its organization
- Strong automation of work processes, creating an operating standard useful both for rapid information retrieval and for the work management of resources
- Creation of a substantial and unique value of the data which is subsequently transferred to the BI system
- Greater control of costs and speed of analysis for a quick interpretation of the data
- Integrated production with SAP Business One: interconnection of machinery and data for strategic business management



CROMAPLAST S.p.A.

Automotive Exteriors

“We have obtained a greater ability to analyze our production data and together with InformEtica we are tracing the objectives for the coming years, planning future developments to exploit SAP Business One even more”

Matteo Fusari, CFO, Cromaplast Spa, Italia
Matteo Tedesco, IT Manager, Cromaplast Spa, Italia

92%

of Production is reserved for exports, especially to Europe

30.000 mq

Industrial surface

Partner



Cromaplast S.p.a.

Via Gasdotto, 37
36078 Valdagno (VI)
Italia
<http://www.cromaplast.com/it/index.html>

Market sector

Production, molding and chrome plating of plastic materials

Products and services

Production of plastic items for the automotive sector

Employees

170

Turnover

25-30M €

Featured Solutions

SAP Business One

To watch the video

Video link

THE BEST RUN

